

INTERNSHIP IN BARCELONA

Marketing Assistant

Our partner is an online travel agency specialized in thematic short breaks in Europe.

DESCRIPTION

In the marketing team your mains tasks will be...

- Community management for Facebook, Twitter, Pinterest.
- Create content for all social media and check the impact of our posts.
- Review of the categories and the landing page in our website with supply team.
- Check offers competitiveness for special launch and operations.
- Competitor analysis
- Copywriting for newsletters, SEA campaign, content for the websites and press operations.
- Improve usability of the company channels
- Using your creativity in writing, image designs and reaching the attention of the target group

REQUIREMENTS

- Excellent written and oral communication and interpersonal skills
- Curious, autonomous and e-commerce oriented.
- Languages
English, Spanish, French, Italian, German, Othe

BENEFITS

- 5- 6 months internship
- Full and progressive training
- Full time from Monday to Friday, 9h to 18h
- 500€ per month