

INTERNSHIP IN LONDON

Project Manager

Our partner is a marketing and technology company, operating a group of e-commerce websites in Europe and selling (mostly) health and wellness products.

DESCRIPTION

You will work directly with senior team members to:

- Monitor and report on different marketing campaigns, websites, and offers
- Propose and implement optimizations on different existing websites, to increase different KPIs such as profitability or conversion rates
- Build new (desktop and mobile) websites - including the user experiences and interfaces - based on the different targets and offers
- Create marketing campaigns and manage the relationship with different digital designers
- Find, test and launch new products and new offers that would fit our portfolio
- Manage social media accounts and blogs, including the relationship with copywriters
- Manage relationship with users/clients

REQUIREMENTS

- Graduated or gap year from a top tier university/business school
- A minimum of 6 months/1 year experience with some exposure to digital and/or marketing, for instance, within a start-up, leading tech company. Experience in advisory firm or in an investment bank is a plus.
- Excellent academic record and strong analytical abilities, a tech background is a plus but not a requisite
- Some advanced Excel and PowerPoint skills
- A multicultural background is a plus, you have explored the world and ideally, speak more than two languages
- Great organizational skills
- Ideally some form of entrepreneurial experience
- Curiosity, passion, a lot of energy, ambition and a great sense of humour (or at least one we can understand)

Salary: 12-18K

Languages: English



More information
[here](#)

