



Information sheet Erasmus+ Blended Intensive Programme	
Blended Intensive Programme ID:	2022-1-RO01-KA131-HED-000059143-1
BIP Title/Name of the Course:	The role of local products in a sustainable economy
Level of study <i>Recommended level of study</i>	1 st cycle
Study programme <i>Recommended study programme</i>	Economics
Number of ECTS credits:	3
Course language:	Hungarian/English
Coordinating institution <i>University</i> <i>Faculty/Department</i> <i>Contact person</i> <i>E-mail</i> <i>Web</i>	- <i>Universitatea Sapientia din Cluj-Napoca (RO CLUJNAP07)</i> ; - Faculty of Economics, Socio-Human Sciences and Engineering, Miercurea Ciuc; - Department of Economic Sciences; - Contact person: dr. GYÖRGY Ottilia, gyorgyottilia@uni.sapientia.ro , https://csik.sapientia.ro/en/facult/departments/departament-of-economic-sciences
BIP Partners <i>University</i> <i>Faculty/Department</i> <i>Contact person</i> <i>E-mail</i> <i>Web</i>	University of Debrecen (<i>HU DEBRECE01</i>) Faculty of Economics and Business Dr. Erdey László erdey.laszlo@econ.unideb.hu https://econ.unideb.hu/ J. Selye University Faculty of Economics and Informatics Dr. Tóbiás Kosár Silvia kosars@ujs.sk https://www.ujs.sk/
Planned duration of virtual mobility	April-May 2024
Number of virtual mobility days	3
Planned duration of physical mobility	10-14. June 2024
<i>Assessment method</i>	Individual and group projects
<i>Form of implementation</i>	Case study about best practices from countries
BIP field	041 - Business and administration
Planned number of participants from JSU (just students):	8 participants from J. Selye University 8 participants from University of Debrecen
Learning Agreement Student mobility - Which do you prefer?	<input checked="" type="checkbox"/> Paper form <input type="checkbox"/> OLA (Online Learning Agreement via Dashboard) <input type="checkbox"/> Both form
Responsible person to sign LA/OLA (name, function, e-mail, phone number)	Dr. Pap Levente, vice-dean: paplevente@uni.sapientia.ro phone number: +40740154978
Accommodation for students:	<input checked="" type="checkbox"/> Dormitory – Costs per night: About 10-15 EURO/night <input type="checkbox"/> Not provided – Individually solvable
Short description of the course:	



The second half of the 20th century saw the beginning of agricultural industrialisation and the globalisation of the food trade. As the structure of the food trade changed, so did consumer habits. This process has brought with it a number of problems that are often not reflected in food prices. As a result, small-scale farming and consumption that supports local products are now being marginalised worldwide. We believe it is important to highlight the role of local farms based on local products in terms of sustainability, to counterbalance the rise of global food chains. Indeed, there is an important place in the economy of a region for organisations whose aim is not only to increase profits, but also to produce local products from local resources and sell them on the local market. A sustainable and environmentally responsible economy is based on local products and the key role of local products in the local economy. The aim of the programme is to raise awareness of the importance of local products and to provide good examples to reinforce their relevance in a region's economy.

At the same time, the BIP programme will give participating students the opportunity to gain insight into good practices in other countries.

5 days physical practice at Sapientia Hungarian University of Transylvania, Faculty of Economics, Socio-Human Sciences and Engineering Miercurea Ciuc

3 days online virtual component with presentations.

Short description of the virtual component:

Online presentations about the role of local products, organic farming and sustainability (3x2 presentations, one presentation: 2*50 min.). The online presentations are done with the help of googlemeet.

Topics:

1. The role of short food chains and local products in the economy.
2. Arguments for sustainable consumption
3. The potential of sustainable agriculture today

Contact person
(name, function, e-mail, phone
number)

dr. GYÖRGY Otilia, assistant professor
gyorgyottilia@uni.sapientia.ro
phone number: +40758063721

Responsible person
(name, function, e-mail, phone number)

dr. GYÖRGY Otilia, assistant professor
gyorgyottilia@uni.sapientia.ro
phone number: +40758063721